

Ian Pridham

Senior Developer/Tech Lead

Senior PHP developer with over 20 years experience working with small startups up to large multi-nationals. Particular experience in owning the full MVP lifecycle from architecture planning to design/build and deployment. Knowledge of AWS, Serverless, CI/CD, team leadership



Work History

2023-06 -
Current

Fixed Term Projects

Various, Remote

Working on a variety of fixed term projects including

- Attendee Sentiment tracking system for Barclays with reporting and content management functionality
- Photographic voting platform for a US client which includes payment gateway implementation, automated image recognition and entry flagging and dashboard functionality

2022-11 -
2023-06

Tech Lead (contract)

.END clothing, London

- Tech lead on the rebuild of .END clothing's flagship "launches" product which accounts for £100 million+ revenue for the company
- Completed audit of existing legacy symfony/angular JS app, including DB structure which resulted in reductions from 20s to 300ms load times
- Architected a modern event driven architecture running both PHP and typescript/nestJS in a series of Lambdas, SQS etc
- Introduced single actions approach to logic, pint/phpstan, coding standards, build pipelines with automated tests, testing framework (complex factories etc)
- Worked cross functionally with e-com teams, stakeholder management etc

2022-09 -

Codebase Refactor/consultancy



Contact

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Skills

PHP - Laravel, Livewire, AlpineJS

AWS - EC2, Lambda, RDS

APIs - payment processing, Web3, hardware integration

Technical architecture - CI/CD, TDD, DDD

2022-10

(contract)

Shelter (UK charity), London/remote

- Review of existing codebase, infrastructure and build processes
- Refactored code to allow a more structured approach and separation of concerns via action classes, DTOs, event architecture
- Coached backend team with pair programming sessions

2022-07 -
2022-09

Event Management PWA (contract)

Shelton Fleming, London/remote

- Created a management platform to administer/create in person kiosk content for trade shows and events
- System created an offline first Progressive web app which cached videos/images etc whilst allowing client to rebrand
- Used in events for Hitachi and McKinsey
- Tech stack -Laravel,AWS, alpineJS, web workers, indexDB, tailwind

2021-01 -
2022-07

Tech Lead / Co-founder

WithOthers, LA / remote

- WithOthers is a music events platform helping connect artists and activists with fans utilising web3 tech
- Created v1 of platform from scratch including booking and recommendation tech, social tracking/intelligence tools and matchmaking system
- Tech stack - laravel, tailwind, vue, lambda, AWS, smart contracts / NFTs
- Managed tech team of 3 after pre-seed round (\$800k)

2020-10 -
2021-01

Developer Analytics Platform (contract)

MTK labs, NYC/ remote

- Developed MVP of a developer analytics platform used by VCs to check overall health of their portfolio companies
- Implements analysis of codebases by comparing DORA analytics metrics such as time

to deploy, rollback frequency etc

- Extra checks include performing sentiment analysis on social media streams to see what customers were saying about the companies
- Tech stack laravel, alpine, tailwind, livewire, AWS

2012-01 -
2020-01

CTO / Co-founder

OpenPlay, London

- SaaS marketplace and B2B booking platform focussed on the sport and leisure industry
- Solely developed V1 still in use today by clients such as Kings College, West Ham, LFC, Cheltenham collect and all major London parks. Launched product into International markets (UAE,Ireland,Singapore,Australia)
- Architected V2 of platform and grew the tech team from 1 to 20 staff Lead development of enterprise version of product for the UKs largest Leisure provider, now fully rolled out and handling over 30k bookings a day - responsible for processing over £10 million in transactions per month